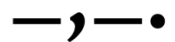


Anatole Poinso  
February 2025, Rome (Italy)  
Worldwide Perspectives on Geographical Indications

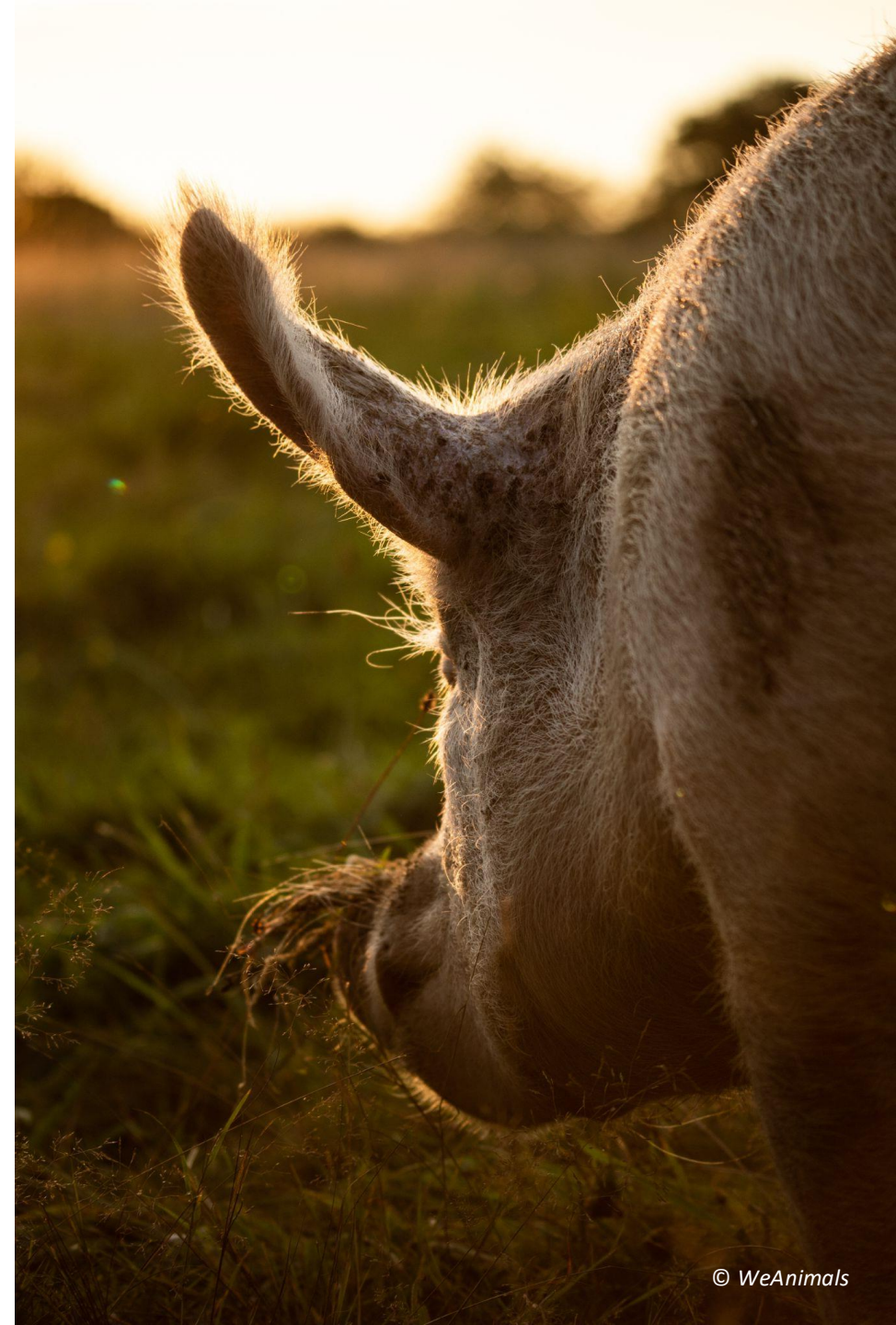
# Animal Welfare Standards in Geographical Indications

## PDO in Pig Farming in France, Italy, and Spain: A Case Study



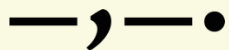
The European Institute  
for Animal Law & Policy

ACHIEVING BETTER TREATMENT FOR ANIMALS



# Introduction

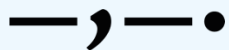
- There is an historic link between **animal welfare** and **Geographical Indications (GIs)**.
- Over 90% of Europeans consider that farming practices should meet **basic ethical requirements**.
- **Societal demands** play a major role in Regulation 2024/1143 (art. 4 and 7).
- GIs are a key instrument in the **Farm-to-Fork strategy**.





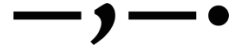
# Questions

- How do animal welfare standards fit in the **Protected Designation of Origin** label?
- Will Regulation 2024/1143 have an impact on production methods of products with **Geographic Indications**?



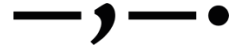


# Product Specification Comparison



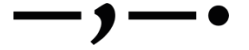
	Industrial Agriculture Directive 2008/120	EU organic production Reg 2018/848	PDO Porc de Bigorre	PDO Porc de Corse	PDO Jamón de Teruel	PDO Jamón de Jabugo	PDO Prosciutto di Parma	PDO Cinta Senese
Access to outdoor area	X	Access to outdoor area is mandatory (Reg 2020/464, Art. 10.)	Access to grazing area mandatory from 6 months (Product specification, §5.2)	Mandatory from the birth of piglets (Product specification, §5.1)	X	Access to grazing area 60 days minimum (Product specification, §B)	X	Access to grazing area mandatory from the age of 4 months (Product spec., Art. 5)

# Product Specification Comparison



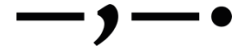
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Density	1m <sup>2</sup> per pig > 110kg (Art. 3.)	1.5m <sup>2</sup> indoor and 1.2m <sup>2</sup> outdoor per pig > 110kg (Reg 2020/464, Ann. 1, Part 3)	500m <sup>2</sup> of grazing area per fattening pig (Product specification, §5.2)	1250m <sup>2</sup> of grazing area per fattening pig (Product specification, §5.1)	X	8000m <sup>2</sup> of grazing area per fattening pig (Product specification, §B)	X	Maximum limit of 1500 kg of live weight per hectare (Product spec., Art. 5)

# Product Specification Comparison



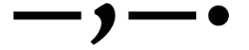
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Breed	X	X	Gascon pork, rustic breed (Product specification, §2)	Nustrale pork, rustic breed (Product specification, §2)	Mother: Large white or landrace (high performance breed); Father: Duroc (rustic breed) (Product spec., §E)	Iberian pork, rustic breed (Product specification, §B)	Italian Large White, Italian Landrace & Italian Duroc (high performance breed) (Product spec., Art. 5)	Cinta Senese, rustic breed (Product spec., Art. 5)

# Product Specification Comparison



	Industrial Agriculture Directive 2008/120	EU organic production Reg 2018/848	PDO Porc de Bigorre	PDO Porc de Corse	PDO Jamón de Teruel	PDO Jamón de Jabugo	PDO Prosciutto di Parma	PDO Cinta Senese
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Weaning	21 days (Annex, Chap. 2(C))	40 days (Reg 2020/464, Art. 9)	33 days (Product specification, §5.2)	2 months (Product specification, §5.2)	X	X	X	X

# Product Specification Comparison

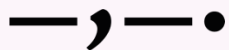


	Industrial Agriculture Directive 2008/120	EU organic production Reg 2018/848	PDO Porc de Bigorre	PDO Porc de Corse	PDO Jamón de Teruel	PDO Jamón de Jabugo	PDO Prosciutto di Parma	PDO Cinta Senese
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Flooring	Slatted floors allowed	50% of the surface area is not slatted. Straw bedding is mandatory (Reg 2020/464, Art. 11. Reg 2018/428, Ann. 1 1.9.3.2(b))	Mandatory straw bedding (Product specification, §5.2)	X	X	X	X	X



# Conclusion

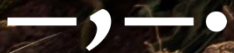
- PDO product specifications are **heterogeneous**.
- This heterogeneity seems to **contradict** some of the objectives of Regulation 2024/1143:
  - Contributing to fair competition and generating added value (Art. 4(b)).
  - Ensuring that consumers receive reliable information (Art. 4(c)).
- Regulation 2024/1143 contains only **incentives** to take animal welfare into account and will **not address the matter**:
  - No animal welfare requirement for product specifications (Art. 49).
  - Poor welfare practices are not grounds for opposition, (Art. 19) refusal of registration (Art. 21) or cancellation (Art. 25).








**Animal welfare** is an important commercial argument for **quality schemes** and could be a lever for the development of **Geographic Indications**





# Thank You!


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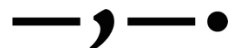
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## EU ANIMAL LAW & POLICY UPDATES

### Animal Law News

#### European Union

- Proposals

The Council of the EU and the European Parliament reached a provisional political [agreement](#) on the Corporate Sustainability Reporting Directive (CSRD). Among other amendments to the [European Commission's Proposal](#), the Council and the Parliament agreed on the requirement for companies to include the animal welfare impact of their activities when disclosing information on their business ethics and corporate culture.

- Trade Agreements

The EU and New Zealand signed a trade agreement on June 30th. The agreement removes duties on all EU exports to New Zealand (and vice-versa), including on EU-produced pork and New Zealand-produced sheepmeat. The trade agreement further includes a clause on cooperation on “the development and implementation of scientifically-based animal welfare standards.” The full agreement is not public yet, but the European Commission has provided a [summary](#).

- Infringement Procedures

More on infringement procedures: Infringement decisions occur when the EU executive “pursues legal action against Member States for failing to comply with their obligations under EU law.” More information on infringement procedures can be found on page 53 of our report, [“For a More Humane Union.”](#)