



AGEPI

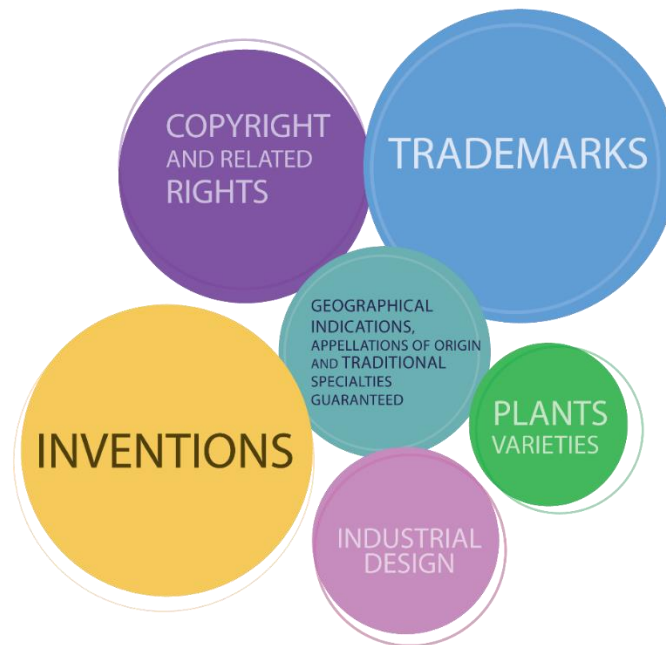
Protection and valorization of traditional specialities guaranteed in the Republic of Moldova

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Basic data about AGEPI

- Date of establishment– **8 September 1992**
- AGEPI is a central administrative authority subordinated to the Government
- Director General: appointed by the Government
- Internationally - AGEPI represents the Republic of Moldova in the World Intellectual Property Organization, other international, regional and intergovernmental organizations for intellectual property protection.



Moldovan IP legal framework

National normative acts

- 7+2 Special Laws
- 7 Regulations on the implementation of special laws



International treaties

- 25 WIPO
- 1 UPOV
- 1 WTO
- 13 regional

over 40 other relevant normative acts

National Legal Framework related to the registration and protection of TSG (*SUI GENERIS*)

- Law 66/2008 on the protection of AOs, GIs and TSG
- Regulations on the procedure of filing, examination and registration of GIs, AOs and TSG, G.D. No. 610/2010
- G.D. No. 644 of 19.07.2010 on appointing the competent authorities
- Law on Approval of the National Symbols Associated with PGIs, PAOs and TSG no. 101 of 12.06.2014



What we protect as TSG?

an agricultural or food product that:

- a) it is obtained from traditional raw material; or
- b) it is characterized by a traditional composition; or
- c) is characterized by a way of production and/or processing that corresponds to a traditional type of production and/or processing.

If the name of the guaranteed traditional specialty requested for registration is also used in another region of the Republic of Moldova or in another country, to distinguish comparable products or products that have an identical or similar name, the name of the guaranteed traditional specialty will be accompanied by the mention "Made according to traditions", immediately followed by the name of the region or country corresponding to the name requested for registration.

traditional – proven use for a period that allows transmission between generations; this period is at least 30 years



The general principles of the TSG system:

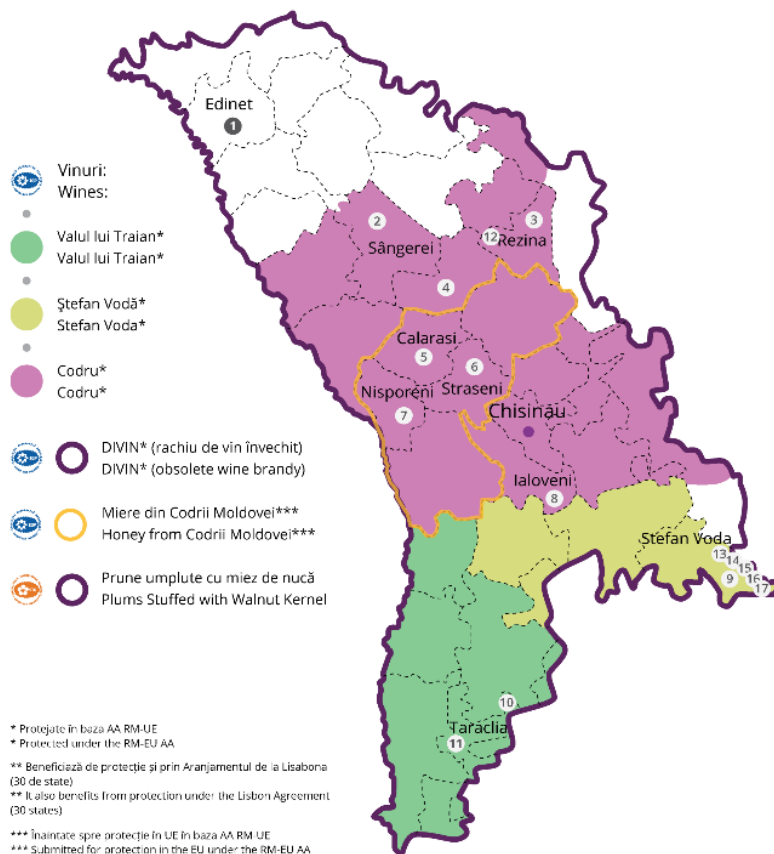


- ✓ Collective effort to obtain protection, ensure respect for rights and promote TSG on the domestic and export markets
- ✓ Strict rules to be followed in order to produce a TSG product summed up in a specification
- ✓ Voluntary commitment to comply with the rules specified above, including being subject to control regarding compliance with the specifications

Stages of development of a traditional speciality guaranteed



Statistics



- 1 ZĂBRICENI*** (plante/fructe uscate)
ZABRICENI*** (dried plants/fruits)
- 2 Brânză de Măgura***
Magura Sheep Cheese***
- 3 Prune deosebite de Lalova***
Special Prunes of Lalova***
- 4 Dealul Craveț
Cravets Hill
- 5 Dulceață din petale de trandafir
Călărași*
Calarasi Rose Petal Jam*
- 6 ROMĂNEȘTI** (vin)
ROMANESTI** (wine)
- 6 Pistil de Valea Răutului***
Fruit Paste of Valea Rautului***
- 7 Agriș de Marinici***
Marinici Gooseberry***
- 8 Rachiu de caise de Nimoreni*
Nimoreni Apricot Brandy*
- 9 Brânză de Popeasca***
Popeasca Sheep Cheese***
- 10 Caurma de BUGEAC
Cavurma of BUGEAC
- 11 CIUMAI* (vin)
CIUMAI* (wine)
- 12 Digestiv NISTRENI
Digestive NISTRENI

- 13 Plăcinta miresei
Bride's Pie
- 14 Ghițman
Chisman
- 15 Rasol de șuvai
Boiled Meat of Suvai
- 16 Plăchie de pește
Fish Stew
- 17 Borș cu burecheți
Mushroom Borsch



PEOPLE

+

STORYTELLING

+

TRADITIONAL PRODUCT



- the sale of a product with added value
- the development of rural tourism
- the organization of workshops and masterclasses for the preparation of the Specialty
- preservation and transmission of traditions



AGEPI services

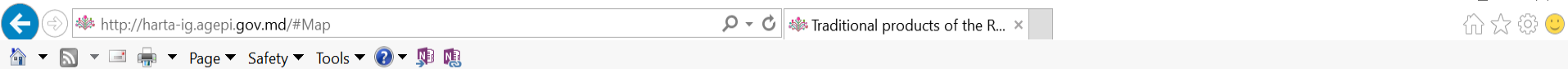
- free consultations by all accessible means, including at the AGEPI headquarters
- documentary research services
- prediagnosis of intellectual property
- activities with an informative purpose, in an academic, educational, economic, social environment, etc.
- the IP library within AGEPI offers those interested information from the National Collection of Documents in the field of Intellectual Property.

Call-center: (+373-22) 400500

Informative materials



http://harta-ig.agepi.gov.md/#Regions









Map of Potential Geographical Indications

Administrative units



Product categories

-  Dairy (6)
-  Meat products (3)
-  Vegetables and fruits (58)
-  Bakery and confectionery products (4)
-  Ready meals (2)
-  Beverages (5)

Our future plans:

- Revision of the law no. 66/2008 and implementing regulations (reintroduction of the possibility to carry out control by one or more accredited control bodies, clarifications of the procedure for obtaining the right to use, Geneva Act, etc.)
- Consolidated efforts from both public authorities and producers in order to promote and fulfill the interactive map
- Setting up some effective mechanisms for official controls and enforcement of rights in respect of TSG

Welcome to Moldova!

