

**Agriculture and Rural Development:  
Quality Policy  
(Geographical Indications) in Albania**

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18-21 Feb 2025 Rome (Italy)

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# I. Institutional framework:

## **PDO & PGI:**

- General Directorate of Industrial Property (GDIP);
- Ministry of Agriculture and Rural Development (MARD);

## **TSG and other schemes:**

- MARD

## **Official controls:**

- The National Food Authority
- Private certified body.
- The State Market Surveillance Inspectorate



## II. Legal framework

- Law No. 9947, date 07.07.2008 “On Industrial Property”, Chapter V “Geographic Indications”, amended;
- **Law No. 8/2019, date 16.2.2019** "On quality schemes for agricultural products and foodstuff”;
- **Law No. 66/2018** date 24.9.2018, “The accession of the Republic of Albania to the Geneva Act of the Lisbon Agreement on designations of origin and geographical indications”;

### National Logo



### III. DONORS COORDINATIONS:

- FAO (Legal framework);
- ALSIP Project: assessment of GI system in Albania, increase capacity of Commission; prepared manuals for producer groups; training sessions for different group of interest; etc.
- Sustainable Development of Rural Areas of Albania GIZ project: Identification of the potential products; support production groups; support to prepare the file for application; etc.



Food and Agriculture Organization  
of the United Nations



IGE | IPI

Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
Swiss Agency for Development  
and Cooperation SDC

**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH

## IV. Products registered as GI

18 agricultural and food products (3 PDO and 15 PGI) are registered in the national register, protected at the national level.



## V. Products registered as TSG

5 food products are registered as Traditional Specialties Guaranteed



## VI. Products in process of international registration as GI

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Albania has applied to the International Bureau of WIPO for the registration of two GI agricultural products and foodstuffs at the international level in the Lisbon System. Both products are already exported in European market and beyond.



Chestnut of Malesia e  
Madhe



Olive oil Valmi  
Elbasan

## VII. Promotional events

The development of sustainable agritourism as a trend has influenced the development and promotion of local products by establishing a natural linkage between agritourism and local producers.





## VIII. Main challenges

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- Organization of producers groups and their attitude;
- Lack of information and a basic misunderstanding of the GI concept, their importance and IPRs
- Lack of information on the chemical and physical characteristics of products;
- Lack of consumers awareness on the guarantees given by the certification of PGIs, PDOs and TSGs.
- Lack of experience in the verification of compliance and the control by the designated institution
- Not direct acceses to the meetings for the legislations and needs for training.

## IX. Future plans

- Transposition of the new EU legislation as defined by the Regulation (EU) 2024/1143 and related implementing acts into national legislation.
- To increase engagement of private sector in managing and controlling of GIs, information on their rights and obligations, and the way to comply with the law
- Linking with the tourism sector and territorial development
- Supporting group of producers for international registration (ALSIP, project); explore new export markets to better benefit from added value
- Training for the NFA/control bodies (FAO);
- Awareness campaign (GIZ, ALSIP, Italian Project);

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THANK YOU