

LA PROTECCIÓN DE LAS INDICACIONES GEOGRÁFICAS DE PRODUCTOS ARTESANALES E INDUSTRIALES EN LA UNIÓN EUROPEA

[BENEFITS AND OPPORTUNITIES OF THE NEW UNITARY SYSTEM AND ITS IMPACT ON RIGHTS HOLDERS AT THE NATIONAL LEVEL (E.G., SPAIN)]

INTERNATIONAL CONFERENCE:

WORLDWIDE PERSPECTIVES ON GEOGRAPHICAL INDICATIONS
INNOVATIONS AND TRADITIONS FOR SUSTAINABILITY

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EXISTING NAMES AND TRANSITIONAL PROTECTION

- Art. 70 Regulation (UE) 2023/2411
- By 2 December 2026, national specific protection for geographical indications for craft and industrial products shall cease to exist, and pending applications shall be considered not to have been submitted, unless a request pursuant to paragraph 2 is made.

PIEL DE UBRIQUE

[« UBRIQUE » MARCA DE GARANTÍA NÚM. M2759933].

CUCHILLOS DE ALBACETE

[« AB CUCHILLERÍA DE ALBACETE » marca de garantía núm. M2616905].



APPLICATION

PRODUCERS

GROUP OF
PRODUCERS

REGIONAL
ENTITY

PRIVATE
ENTITY

AIMS OF THE REGULATION (UE) 2013/2411



SIMPLE



EFFICIENT



RAPID



ACCESIBLE



TRANSPARENT

RIGHT OF EXCLUSIVE USE

INDEFINITE
PERIOD OF
TIME

WITHOUT
RENEWAL

BURDEN OF
USE

PROTECTION OF THE ARTISANAL GI

DIRECT OR INDIRECT USE

MISUSE

IMITATION

EVOCATION

FALSE OR MISLEADING INDICATION

DOMAIN NAMES

GENERIC TERM

GOODS



QUESO MANCHEGO

CASE 2019 (C-614/17)



SCOTCH WHISKEY

Case 2018 (C-44/17)

PROTECTION OF THE ARTISANAL GI

DIRECT OR INDIRECT USE

MISUSE

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GOODS

THANK YOU