



Australian
National
University



ANU CENTRE FOR EUROPEAN STUDIES

<https://ces.cass.anu.edu.au>

Creating an International Common Names Register

presentation at

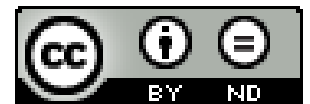
*Worldwide Perspectives on
Geographical Indications Conference,*

Rome: 18-21 February 2025

Session on The Nature of GIs

Hazel V J Moir; John Power

Australian National University Centre for European Studies (ANUCES),
Canberra, Australia



Introduction

- Disputation
 - Countries with EU immigrants
 - Other nations often have contiguous regions
- Single word GIs
 - e.g. Feta
 - are the most contentious
- Compound GIs
 - e.g. Gouda Holland
 - clear for consumers and producers; little disputation

Evolution of trade treaties

(EU common food names)

Treaty	Date	# agreed common names	Format
EU-KR	2015	None in treaty per se	Side-letter with USA
EU-CETA	2017	8	Permanent grandfathering
EU-JP	2019	13	Footnotes
EU-VN	2020	7	Footnotes
EU-NZ	2024	93 (may include plant names)	underlined
EU-Mercosur	not in force	107 (may include wine and spirits names)	list
US-Mexico		33	Side letter on cheeses

A selection of common names from EU- Mercosur treaty

Common name	GI	Common name	GI
bratwurst	Nürnberger Bratwürste / Nürnberger Rostbratwürste	mortadella	Mortadella Bologna
brie	Brie de Meaux	mozzarella	Mozzarella di Bufala Campana
cacciatora	Salamini italiani alla cacciatora	pancetta	Pancetta Piacentina
camembert	Camembert de Normandie	pecorino	Pecorino Romano; Pecorino Toscano
chorizo	Chorizo Riojani	prosciutto	Prosciutto Toscano
edam	Edam Holland	provolone	Provolone Valpadana
emmental	Emmental de Savoie	salamini	Salamini italiani alla cacciatora
gouda	Gouda Holland	speck	Tiroler Speck
jamón	Jamón Serrano		

Common cheese names: EU FTAs

Common name	GI versions	Treaties	agreement
Brie	Brie de Meaux	KR, JP, CETA, VN, NZ, Mercosur	No disagreement
Camembert	Camembert de Normandie	KR, JP, CETA, VN, NZ, Mercosur	No disagreement
Pecorino	Pecorino Romano; Pecorino Toscano	KR, JP, CETA, VN, NZ, Mercosur KR, JP, CETA, NZ, Mercosur	No disagreement
Edam	Edam Holland	KR, JP, CETA, NZ, Mercosur	No disagreement
Feta	Feta	KR, JP, NZ, Mercosur	Agreed GI
		CETA, VN	Retained as Common name, but also allowed as GI
Parmesan	Parmigiano Reggiano	KR, JP, CETA, VN, NZ, Mercosur	variable

Impact on third countries

- Korea has treaties with EU and USA
 - Side-letter re EU treaty GI names between Korean and US Ministers of State
- Practical challenges for:
 - Customs officials
 - Importers

Register of names

- Information only
 - Valuable for:
 - food producers
 - Importers
 - Policy makers
 - IP offices
 - Trade negotiators
- Sources
 - Treaties
 - Customs
 - Cookbooks and gastronomy articles
 - Domestic regulations (e.g. TSG list)

Register: Benefits

1. Reduce disputation
2. Clarity for producers
(and importers/exporters)

Comments or discussion welcome:

hazel.moir@anu.edu.au

john.d.power@student.uts.edu.au

Moir, Power, 2025

