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# Geographical Indications as Catalysts for Economic Growth: A Comparative Analysis of Global Case Studies

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## Résumé

Geographical Indications (GIs) have the potential to act as catalysts for economic development, cultural preservation, and market differentiation. This abstract proposes a study aimed at examining the transformative role of GIs by analyzing global case studies, with a focus on their socio-economic benefits and the challenges associated with their protection. The research will focus on case studies such as Darjeeling Tea (India), Champagne (France), and Colombian Coffee (Colombia), evaluating their impact on rural development, producer incomes, and international trade. The study will seek to identify key success factors, including robust regulatory frameworks, effective marketing strategies, and strong producer organizations, while addressing critical challenges like weak enforcement mechanisms, limited consumer awareness, and misappropriation of GI labels.

Comparative insights will be drawn between the European Union's well-established GI ecosystem and emerging frameworks in Asia and Latin America. Additionally, the proposed study will examine the role of international agreements, such as the TRIPS Agreement under the WTO, in shaping global GI protection and fostering cross-border recognition.

The aim is to offer actionable recommendations for policymakers and stakeholders, focusing on capacity-building initiatives, the use of digital tools for GI authentication, and enhancing international cooperation to prevent infringement.

This research seeks to contribute to the ongoing dialogue on the importance of GIs as instruments for sustainable economic growth and cultural preservation. By synthesizing lessons from global examples, it aims to highlight how GIs can bridge the gap between tradition and modernity in a globally connected economy.

**Mots-Clés:** Geographical Indications, Global Case Studies, Economic Development, Cultural Preservation, TRIPS Agreement, Policy Recommendations

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