



# Strengthening the EU Control System for Geographical Indications: Implications of the new EU regulatory framework for Geographical Indications

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# Why controls matter for GIs...

## Impact of infringements on the GI system

- **Undermining** the value of the GIs
- Loss of **consumer trust**
- Economic **loss for legitimate producers**

## Controls of GIs

- Maintaining **integrity** of the GI system
- Ensuring **fair competition**
- Support **rural economies**



# Regulation (EU) 2024/1143 – Key elements for Controls



Increased protection of GIs on Internet



Rules on the use of GI name in the name of processed product



- The use of GI name **subject to 3 conditions**
- Prepacked food producers **obliged to notify** Recognised Producer Group

# Regulation (EU) 2024/1143 – Key elements for Controls



## Attestation of compliance

- system to grant **certificate of compliance** with the product specification to producers of a GI
- applicable as of **1 January 2025**



## Recognised producer groups

- **Optional** for Member States to endorse system of RPGs
- Better **management** of GI and **enforcement** against unfair and devaluating practices
- Alternative criteria of eligibility



eAmbrosia is a legal register of the names of agricultural products and foodstuffs, wine, and spirit drinks that are registered and protected across the EU. It provides a direct access to information on all registered geographical indications, including the legal instruments of protection and product specifications. It also displays key dates and links for applications and publications before the geographical indications are registered.

You can also find information about the traditional terms for wine and the traditional specialties guaranteed in the section [Related links](#) below.

Wine register 
Agricultural products and foodstuffs register 
Spirit drinks register

Geographical indications - Search

Product type	Combined nomenclature code	Name
<input type="text"/>	<input type="text"/>	<input type="text"/>
Application type	Country zone	Country
<input type="text"/>	<input type="text"/>	<input type="text"/>
Type	Status	File number
<input type="text"/>	<input type="text"/>	<input type="text"/>
Recognised producer group name		
<input type="text"/>		

# Challenges and Implementation



## Mutual assistance

- Member States **shall assist each other** for the purpose of carrying out controls and enforcement

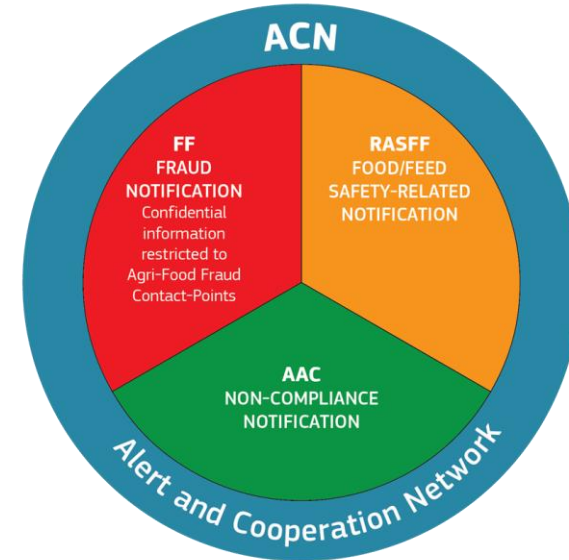


## Digital tools



## Control practices

- Practices differ among countries (scope, detail)
- Trainings and guidance



The image shows two screenshots of web portals. The left screenshot is the "eAmbrosia" portal, titled "the EU geographical indications register". It features a search form with fields for "Product type", "Application type", "Type", and "Recognised producer group name". The right screenshot is the "GIview" portal, titled "Search for Geographical Indications across the European Union and beyond". It features a search form with a "Country" dropdown, a "Geographical Indication / File number" input field, and a "Search" button. Both portals display the logos of the European Union and the International Protection of Geographical Indications (IPEP).



## Sustainability

**Sustainability is intrinsic to GIs...BUT** often underused or neglected ..... **And** invisible to consumers!

### Regulation (EU) 2024/1143:

- **Sustainability practices** on a voluntary basis
- **Sustainable** practice – a practice which **contributes to one or more social, environmental or economic objectives** and go beyond mandatory standard
- Where included in the product specification they become mandatory = **controls**
- Producer Groups can prepare a **sustainability report** on a voluntary basis (to be published by the Commission)

GIview

# Thank you

More information: [https://agriculture.ec.europa.eu/farming/geographical-indications-and-quality-schemes\\_en](https://agriculture.ec.europa.eu/farming/geographical-indications-and-quality-schemes_en)



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