
Introduction to Geographical indications in Nigeria

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Abstract

This paper exposed and agitate for the introduction to geographical indications (GIs) with a focus in Nigeria. To establish and preserve a GI system that is economically, socially, and environmentally sustainable, farmers, food processors, retailers, and decision-makers must work together. And suggestion's to consider national regulatory frameworks (definitions, protection, groups, and controls), sector potential (including sustainability), development barriers, and market conditions (consumer perception, promotional activities, commercialization, and distribution. And the needs for extension services and for the advocates for the creation of the GI systems and the responsibility each of the organization it is going to play in achieving this. It also sets out to find out whether the Nigeria populace will values this and we also conduct, focus group discussions, analyzed, and interview, whether Nigeria populace will be able attracts interest and from the findings will observe that Nigeria abounds with a multitude of products with potential for GI designation and the livelihood of accepting this. An additional crucial area that requires enhancement is increasing customer consciousness and comprehension of the geographical cues. Customers frequently lack knowledge about geographical indicators programs and their advantages, and the abundance of labels can cause confusion that makes them doubtful of or unconfident in the distinctive features of GI goods

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